



TO: Main Street Board of Directors
FROM: Alexandra Cramer, AICP, Community Development Director
DATE: August 10th, 2026
SUBJECT: Staff Report

STAFF REPORT

1. Ornaments

- a. 2026 ornaments have been delivered. Main Street businesses have been notified to pick up their batches up.

2. Training Update/Reminder

- a. Alert Staff of any trainings you feel are relevant.
- b. DOLA Main Street Program provides monthly trainings online.

3. Gesin Lot

- a. The Gesin Lot RFQ is being published on August 14th.

4. HAB Update.

- a. Historic Walk and Talk will take place on September 26th, 2026.

5. Main Street Flowers

- a. Staff recently worked with volunteers to plant annuals in the large planter box on block 2 of Main Street (near EBC). Come this fall, volunteers will help plant perennials to replace the annuals.
- b. Members from the local DAR Chapter have been volunteering to weed and prune the flower beds.
- c. Signs for blocks 1 and 2 have been placed in the planters thanking our volunteers for their work.

6. Town of Elizabeth - Façade Grant

- a. The Façade Grant Program received 6 applications this grant round. There was a total of approximately \$17,200 in grant requests.
- b. The review committee met on August 5th to decide on awards.
- c. Award letters will be sent out to property owners this week.

7. Locable

- a. Staff continues to update business pages on Locable and encourage business participation.

8. 5K and Color Run

- a. Date will be August 29th, 2026.
- b. Staff met with Amanda Love and confirmed her services as event coordinator for the 2026 event.
- c. The theme of this year is the America 250/Colorado 150 celebration.
- d. The giveaways this year are socks, face gaiters and medals.



- e. Volunteer work from the MSBOD for this event will mainly be checking in participants from 7-10am, and clean up from 11am-12pm.

9. Elizabeth Backyard BBQ Tasting Experience

- a. As part of the Town's 250/150 celebration, we are hosting a BBQ event at Running Creek Park on August 29th, following the 5K and Color Run. This will take place at the park from 12-4pm.

10. 2027 Business Summit

- a. Staff is seeking to gauge MSBOD interest in collaborating with other local organizations to host a business summit in 2027. Preliminary research indicates that successfully planning an event of this type takes approximately 6–8 months, so early direction from the Board would allow staff to begin outreach and coordination on an appropriate timeline.