



Town of Elizabeth

Main Street Board of Directors Regular Meeting

Monday, July 13, 2026 at 8:30 AM

Town Hall, 151 S. Banner Street

Call to Order

Roll Call

Public Comment

This is a meeting of the Main Street Board of Directors held in public. We welcome you here and thank you for your time and concerns. When you are recognized, please stand and state your name and address to the Board. Your comments will be limited to 3 minutes. The Main Street Board of Directors may not respond to your comments during this meeting. Rather, they may take your comments and suggestions under advisement and your questions will be directed to the appropriate person or department for follow-up. Personal attacks against Board Members, Administrative Staff, or Employees will not be recognized. If a response from Staff is requested, the President will direct Staff to have a response at the next regularly scheduled Board meeting.

Agenda Changes

New Business

1. Discussion on 2026 Main Street Events - Alexandra Cramer
2. Discussion on Student Art Installation on Main Street - Alexandra Cramer

Staff Report

3. Staff Report

Board Reports

Adjournment

Action may be taken on any and all items listed on the agenda.

Accommodations for disabilities may be made upon request.



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Main Street Board of Directors

FROM: Alexandra Cramer, AICP, Community Development Director

DATE: July 13th, 2026

SUBJECT: Discussion on 2026 Main Street Events

SUMMARY

This memo provides an opportunity for the MSBOD to review and discuss the 2026 Main Street events held to date, including what has worked well and any areas for improvement.

RECOMMENDATION

Staff recommends the Main Street Board discuss the completed 2026 events and provide feedback to inform planning for the remainder of the year.

ATTACHMENT(S)

N/A



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Main Street Board of Directors

FROM: Alexandra Cramer, AICP, Community Development Director

DATE: July 13th, 2026

SUBJECT: Discussion on Student Art Installation on Main Street

SUMMARY

The MSBOD's 2026 Work Plan includes a goal of increasing engagement with the local student population. One proposed initiative is a student art installation on Main Street. Staff is seeking direction from the Board, as beginning planning now would allow details to be finalized before the school year resumes. If the Board wishes to pursue this initiative, staff requests that one or two MSBOD members volunteer to lead the effort and work with staff to flesh out the details.

Some initial ideas for the Board to consider:

- **Storefront window gallery** — rotating student artwork displayed in participating Main Street business windows
- **Custom bollard art** — student-designed artwork on the Town-owned bollards at Main Street intersections, via paint, vinyl wraps, or removable covers; designs could rotate annually with new student classes
- **Banner or lamppost art** — student designs printed on banners along the streetscape
- **Painted utility boxes or planters** — students paint approved fixtures along Main Street
- **Temporary mural** — a student-designed mural on plywood panels or a designated wall
- **Seasonal/holiday displays** — student-created decorations tied to existing Main Street events

STAFF RECOMMENDATION

Staff recommends that the Main Street Board of Directors provide direction on the student art installation initiative, including identifying one or two members to lead the effort if the Board chooses to proceed.



TO: Main Street Board of Directors
FROM: Alexandra Cramer, AICP, Community Development Director
DATE: July 13th, 2026
SUBJECT: Staff Report

STAFF REPORT

1. Ornaments

- a. 2026 ornaments have been ordered. Estimated August delivery.

2. Training Update/Reminder

- a. Alert Staff of any trainings you feel are relevant.
- b. DOLA Main Street Program provides monthly trainings online.

3. Gesin Lot

- a. The Gesin Lot RFQ draft is going to the Board of Trustees for a first review and discussion on Tuesday, July 14th during their regularly scheduled meeting at 7pm.

4. HAB Update.

- a. Historic Walk and Talk will take place on September 26th, 2026.

5. Main Street Flowers

- a. Staff recently worked with volunteers to plant annuals in the large planter box on block 2 of Main Street (near EBC). Come this fall, volunteers will help plant perennials to replace the annuals.
- b. Members from the local DAR Chapter have volunteered to weed and prune the flowers.
- c. Signs for blocks 1 and 2 have been ordered that will be placed in the planters thanking our volunteers for their work.

6. Town of Elizabeth - Façade Grant

- a. The Façade Grant Program will have one grant period this year starting from June-August 2026.
- b. The MSBOD must appoint one Director for the voting committee.
- c. Applications are due at the end of July.
- d. Awards will be announced in August.

7. Locable

- a. Staff continues to update business pages on Locable and encourage business participation.

8. 5K and Color Run

- a. Date will be August 29th, 2026.
- b. Staff met with Amanda Love and confirmed her services as event coordinator for the 2026 event.
- c. The theme of this year is the America 250/Colorado 150 celebration.



- d. The giveaways this year are socks, face gaiters and medals.
- e. Volunteer work from the MSBOD for this event will mainly be checking in participants from 7-10am, and clean up from 11am-12pm.

9. Elizabeth Backyard BBQ Tasting Experience

- a. As part of the Town's 250/150 celebration, we are hosting a BBQ event at Running Creek Park on August 29th, following the 5K and Color Run. This will take place at the park from 12-4pm.

10. Kiowa Ice Cream Social

- a. The Town of Kiowa has invited the Elizabeth Town boards to volunteer at their annual ice cream social on August 1st. This is through an effort for our communities to collaborate more. If anyone from the MSBOD is interested in this volunteer opportunity, please let staff know.

11. 2027 Business Summit

- a. Staff is seeking to gauge MSBOD interest in collaborating with other local organizations to host a business summit in 2027. Preliminary research indicates that successfully planning an event of this type takes approximately 6–8 months, so early direction from the Board would allow staff to begin outreach and coordination on an appropriate timeline.